Amendments to the Claims:

The following Listing of Claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims

1. (currently amended) A method of making retroreflective elements comprising: providing a plurality of core particles;

coating the particles with an unsolidified <u>crosslinkable</u> polymeric composition forming coated particles;

mechanically mixing the coated particles with optical elements in a continuous process by means of at least one rotating mixing member such that optical elements are embedded in the unsolidified <u>crosslinkable</u> polymeric composition; and

solidifying the crosslinkable polymeric composition by curing forming retroreflective elements.

2-3. (cancelled)

- 4. (previously presented) The method of claim 1 wherein an excess of optical elements are provided and the method further comprises separating the retroreflective elements having the embedded optical elements from the excess optical elements.
- 5. (original) The method of claim 1 wherein the core particles ranges in size from about 0.1 mm to about 3 mm.
- $6. \ (original) \ \ The \ method \ of \ claim \ 1 \ wherein \ the \ core \ particles \ consist \ of \ an \ inorganic \ material.$
- (original) The method of claim 6 wherein the particles consist of a material selected from sand, roofing granules, and skid particles.

8. (cancelled)

9. (previously presented) The method of claim 1 wherein the mixing member comprises a rotating disc and a restrictor adjacent to the disc that provides a gap for egress of the retroreflective elements.

- 10. (previously presented) The method of claim 12 wherein the mixing member comprises extruder screws
- 11. (previously presented) The method of claim 12 wherein the mixing member comprises grinding plates.
- 12. (previously presented) The method of claim 1 wherein the mixing member comprises at least two co-rotating or counter-rotating mixing members.
- 13. (original) The method of claim 1 further comprising combining the unsolidified polymeric composition with at least one light scattering material.
- 14. (original) The method of claim 13 wherein the light scattering material is selected from the group comprising diffusely reflecting pigments, specularly reflecting pigment and combinations thereof.
- 15. (original) The method of claim 1 wherein the optical elements consist of microcrystalline beads.
- 16. (original) The method of claim 15 wherein the microcrystalline beads consist of glass-ceramic beads.
- 17. (original) The method of claim 15 wherein the microcrystalline beads consist of non-vitrous heads

3

18. (original) The method of claim 1 wherein the optical elements are surface treated with at least one adhesion promoting agent.

19. (original) The method of claim 1 wherein the optical elements are surface treated with at least one floatation agent.

20. (original) The method of claim 19 wherein the floatation agent is a fluorochemical.

21. (original) The method of claim 1 wherein the optical elements comprise first optical elements having a refractive index ranging from about 1.5 to about 2.0 and second optical elements have a refractive index ranging from about 1.7 to about 2.4.

22. (currently amended) A method of making retroreflective elements comprising: providing a plurality of core particles having surfaces comprising an unsolidified <u>crosslinkable</u> polymeric composition;

mechanically mixing the core particles with optical elements by means of a device comprising at least one rotating mixing member selected from the group consisting of a disc, an extruder screw, co-rotating blades, counter-rotating blades, and a grinding plate, such that optical elements are embedded in the unsolidified <u>crosslinkable</u> polymeric composition; and solidifying the <u>crosslinkable</u> polymeric composition <u>by curing</u> forming retroreflective elements.

23. (cancelled)

24. (currently amended) The method of claim 22 wherein the method further comprising coating [[an]] inorganic core particles with the unsolidified <u>crosslinkable</u> polymeric material.

25. (cancelled)

26. (currently amended) A method of coating particles comprising: providing a plurality of <u>inorganic</u> core particles;

coating the particles with an unsolidified polymeric composition forming coated <u>core</u> particles; mechanically mixing the coated particles with second particles by means of a device comprising at least one rotating mixing member selected from the group consisting of a disc, an extruder screw, co-rotating blades, counter-rotating blades, and a grinding plate, such that second particles are embedded in the unsolidified polymeric composition <u>of the core particles</u>; and solidifying the polymeric composition.

- 27. (original) The method of claim 26 wherein the core particles have a maximum dimension and the second particle have a maximum dimension that is less than half the maximum dimension of the core particles.
- 28. (original) The method of claim 26 wherein the unsolidified polymeric composition is a bonded resin core precursor composition.
- (currently amended) The method of claim 26 wherein the core particles comprise[[s]] an inorganic material.
- 30. (currently amended) A method of making retroreflective elements comprising: providing a plurality of <u>inorganic</u> core particles; coating the particles with an unsolidified polymeric composition forming coated <u>core</u> particles; mechanically mixing the coated particles with second particles by means of a device comprising at least one rotating mixing member selected from the group consisting of a disc, an extruder screw, co-rotating blades, counter-rotating blades, and a grinding plate, such that second particles are embedded in the unsolidified polymeric composition <u>of the core particles</u>; and solidifying the polymeric composition.
- 31. (previously presented) The method of claim 1 wherein the mixing members have a surface area; the core particles, unsolidifed polymeric composition, and optical elements have a volume; and a ratio of the surface area of the mixing member to the volume is about 1:7.

32. (currently amended) The method of claim 12 wherein the mixing device forces the coated particles and optical elements through at least one high force shear field.

- 33. (cancelled)
- 34. (new) The method of claim 28 wherein solidifying comprises curing the unsolidified polymeric composition.
- 35. (new) The method of claim 30 wherein the unsolidified polymeric composition is a bonded resin core precursor composition.
- 36. (new) The method of claim 35 wherein solidifying comprises curing the bonded resin core precursor composition.